

SEVERE WEATHER AWARENESS WEEK – PUBLIC SERVICE ANNOUNCEMENT
FLASH FLOODS
RUN TIME: 60 SECONDS

ANNOUNCER: It's Severe Weather Awareness Week, and the best way to keep you and your family safe is to educate yourself.

MALE: Spring in Iowa means an increased risk of flash floods, and according to the National Weather Service, each year flooding is to blame for more than 140 fatalities nationwide.

Flash floods can develop quickly, and damage the road. Only six inches of water can sweep you off of your feet, and only two feet of rushing water can carry away your car. Nearly half of all flash flood fatalities occur in vehicles. The force of the moving water can take away most vehicles, including SUVs and pickups. Understand the severity of flash flooding and don't challenge the water.

Flash floods can occur in dry creek beds and urban areas where no streams are present. Be aware of the situation, and make some smart decisions to stay safe. When approaching a flooded road, turn around – don't drown.

ANNOUNCER: Make sure you and your family are prepared for an emergency...visit [Be Ready Iowa dot org](http://BeReadyIowa.org). Brought to you by Iowa Homeland Security and Emergency Management through a grant from Citizen Corps.